



# Media Kit

January 2025

BlogGeek.Me

Tsahi Levent-Levi

# Our offerings

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**Our sponsorship has been a great way for us to find additional development talent for our team who already have experience with WebRTC!**

Arin Sime, CEO @ WebRTC.ventures



**Tsahi Levent-Levi**  
Owner of BlogGeek.me

# About BlogGeek.me

The #1 authority in WebRTC

BlogGeek.me is THE leading authority in WebRTC thought leadership and training. We provide the most relevant content for the interactive communications industry.

## How do we reach our audience:



**online**

via [webrtcweekly.com](http://webrtcweekly.com),  
[webrtcchacks.com](http://webrtcchacks.com) &  
[bloggeek.me](http://bloggeek.me)



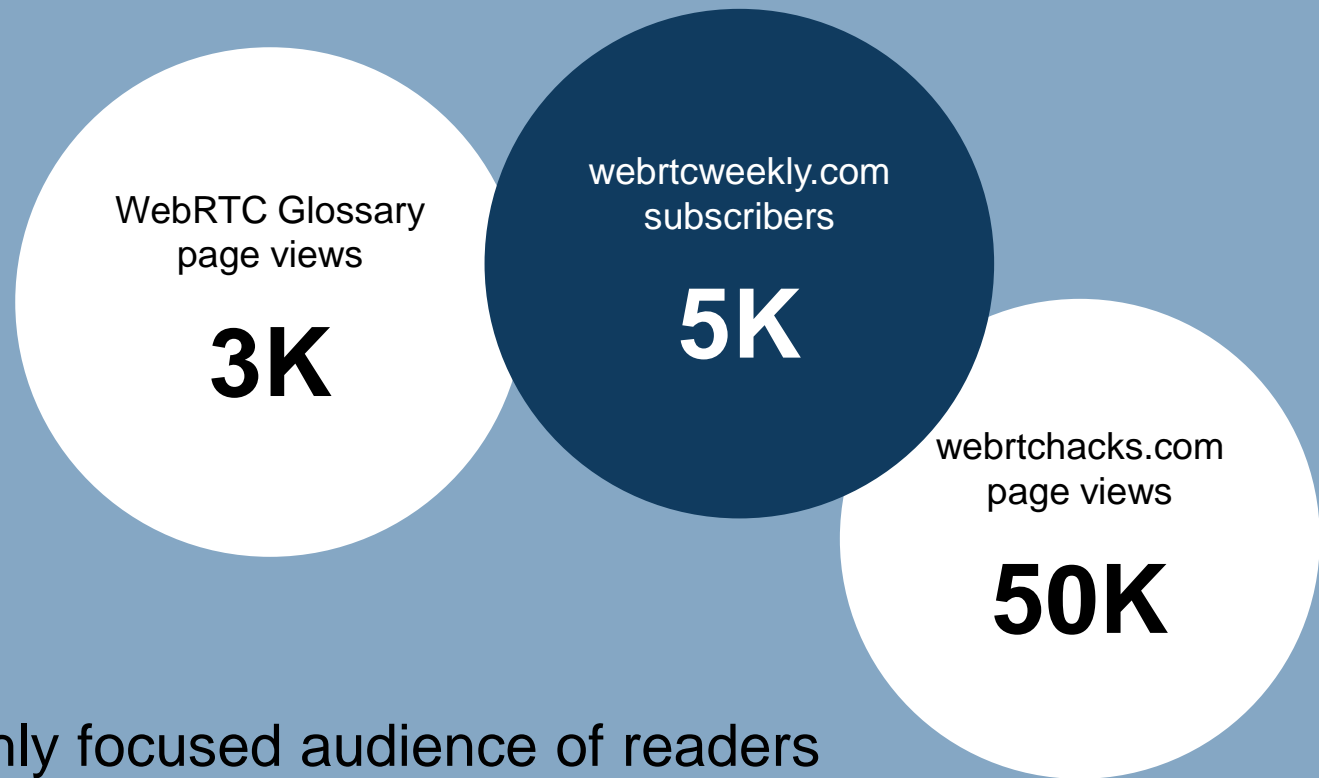
**email**

via a weekly email  
newsletter

## By the numbers

We reach a dedicated and highly focused audience of readers in several different ways. We do that with compelling and highly relevant and timed content.

We are the experts on what's trending and relevant in WebRTC.



# WebRTC Weekly

Issues per month: 4-5

Weekly posts and articles about WebRTC from across the web, all in one place for easy consumption

5.3K

email subscribers

36%

open rate

3

max sponsors per issue

4

weeks minimum commit

A summary of the ClueCon event.

## ✂ Technical



### Red5 Pro real-time server infrastructure

(sponsored)

Red5 Pro is a commercial grade streaming platform that delivers ultra low latency interactive streaming experiences.

### Power-up getStats for Client Monitoring (webrtcHacks)

A good read for making use of getStats information to deduce specific issues.

### Getting Media Over QUIC (MoQ) and WebRTC to like each other (Meetecho)

Lorenzo's explanation about MoQ and his experiments with it in Janus.

\$250

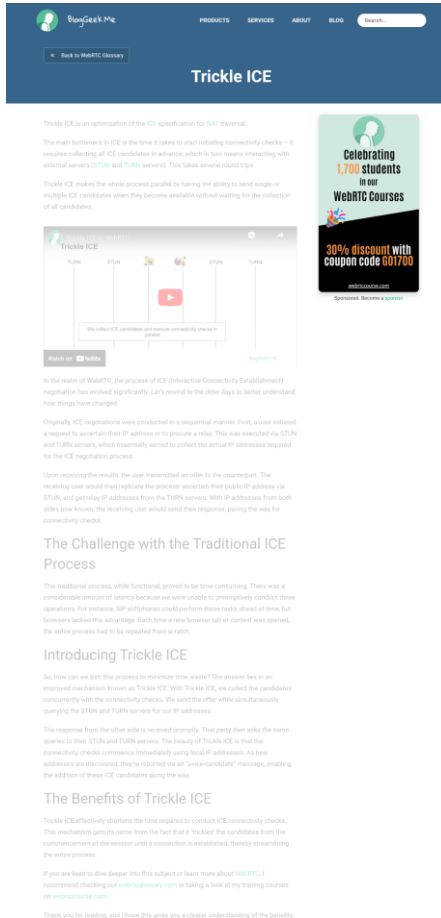
price per issue

612×290px

ad size with a URL redirect link

# WebRTC Glossary

Most popular glossary for all terms related to WebRTC. Enjoy the natural search traffic heading towards the glossary



**3K**  
monthly page views

**2**  
max sponsors per week

**4**  
weeks minimum commit

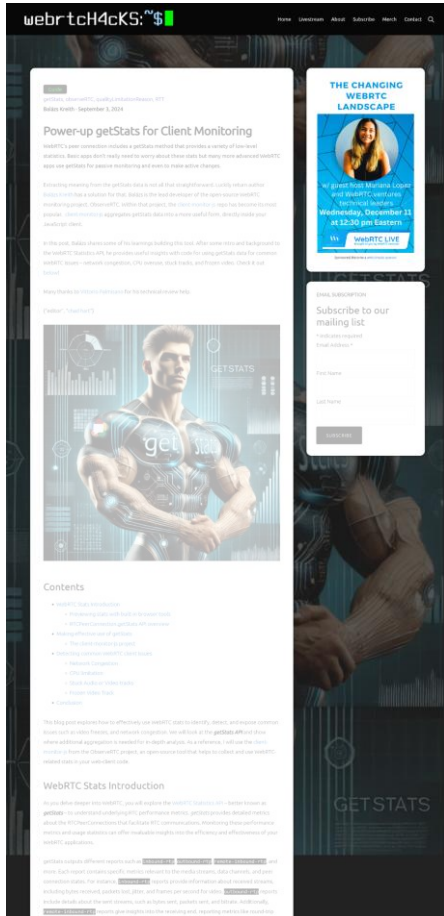
**\$100**  
price per week

**456×828px**  
ad size with a URL redirect link

# webrtcHacks

6-10 posts a year

Leading blog for WebRTC developers providing detailed guides, experiments and low-level technology insights on the WebRTC APIs and projects



**50K**  
monthly visits

**2**  
max sponsors  
per week

**4**  
weeks minimum  
commit

**\$250**  
price per week

**456×828px**  
ad size with a URL  
redirect link

## Services include:

Ghostwriting blogs  
White-labeled content

# Content creation

Effective content marketing starts with high-quality content that informs and engages your audience while showcasing your brand without being overly sales-focused.

Many marketing teams struggle with this due to limited resources, but BlogGeek.me has the expertise to deliver exactly what you need.

## Blog posts

800-1,200 words

Includes:

- Brainstorming session for topics and content planning
- One 30-minute interview with a subject matter expert
- Custom graphics created by BlogGeek.me

**\$1,500**

## Whitepapers

2,000+ words

Includes:

- Brainstorming session for topics and content planning
- Three 30-minute interviews, each with a subject matter expert
- Final PDF for distribution and promotion

**Starting at \$6,000**

Want something different? Talk to us we'll put together a custom quote for your project [BlogGeek.Me](https://bloggeek.me)



# Rate sheet

Service	Price	Minimum commit
WebRTC Weekly	\$250/issue	4 issues
WebRTC Glossary	\$100/week	4 weeks
webrtcHacks	\$250/week	4 weeks
Blog post	\$1,500	-
Whitepaper	Starting at \$6,000	-



BlogGeek.Me

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