

## BlogGeek.me Media Kit, 2021 Q1

BlogGeek.me offers a range of sponsorship opportunities across the domains Tsahi Levent-Levi operates and those he partners with.

This includes the following assets:



All domains are highly focused and targeted at WebRTC developers.

### WebRTC Weekly

#### Reach

- 3,300+ subscribers
- 25% click rate
- Sent on a weekly basis

\$180/week; 2-week minimum

#### Sponsorship

- Your ad on a WebRTC Weekly issue
- Clickable image + text
- No more than 3 sponsors per issue

### webrtcHacks

#### Reach

- 25-30K+ monthly pageviews
- 20K monthly unique visitors

\$200/week; 2-week minimum

#### Sponsorship

- Your ad on the website's sidebar
- No more than 2 sponsors at a time

### Available Discounts

10% discount available on either of the following alternatives:

1. Bundling WebRTC Weekly and webrtcHacks sponsorship on periods of 4 weeks or more
2. Sponsoring for periods of 8 weeks or more on WebRTC Weekly or webrtcHacks