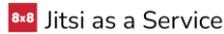
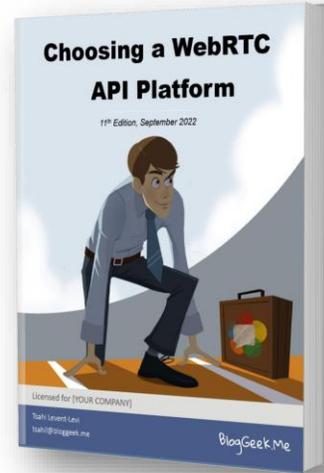


API Platform Vendors: Daily

This is an example of what you can expect to find for each vendor covered in the Choosing a WebRTC API Platform report, courtesy of Daily.

The following four pages include the information covering [Daily](#)'s capabilities related to WebRTC.

The full report covers the following active vendors:



The report is available for purchase online at <https://bloggeek.me/webrtc-paas-report>

Daily



At a glance

| | |
|---------------------|---|
| Focus | Fastest time to value for teams adding video to web applications |
| Reference Customers | <ul style="list-style-type: none">• Focusmate (focusmate.com)• Kumospace (kumospace.com)• Pitch (pitch.com)• Study Together (studytogether.com)• Y Combinator (ycombinator.com) |
| History & Pedigree | Founded in 2016, first launching hardware product then software. Launched self-service API in 2019. Video API for developers is its sole product focus |
| Main office | San Francisco, CA (United States) |
| Size | 70 employees |
| Financials | Raised \$60M+ USD to date |
| Interesting stat | Longest continuous customer video call ever hosted: 93 days |
| Data centers |  |
| Consider when | looking to go to market rapidly with full featured video |
| Skip if | you need strong PSTN capabilities |

Overview

Daily has built on WebRTC since its founding in 2016, first building out hardware and software products on its cloud infrastructure. After introducing APIs to its platform in 2018, it made these APIs self-service in 2019. The company's original experience serving end users as customers enables Daily to understand the challenges of developers who need to build complete communications experiences.

There are two paths for developers and product owners to take. You can build on Daily's video SDK or leverage Daily Prebuilt. This low-code embeddable video call interface makes it possible to easily add video call features to an existing web or mobile application. The prebuilt component includes standard video call features like grid and active speaker layout options, input device selection, rich-text chat, recording, hand-raise, flying emoji reactions, call access control, automatic bandwidth management, HIPAA compliance, and localized interface text in 14+ languages. Daily is releasing customization options for the Prebuilt product, including a custom layout where the developer can specify how many tiles to show, paginate or scroll the participant's videos, use active speakers or pin participants, and lastly, custom color theming, where developers can customize colors of the video call UI.

Daily consistently posts developer tutorials to its blog and offers support at every price tier, as well as enterprise SLAs.

In the last 2 years, Daily has doubled down on meeting sizes, now allowing customers to build dynamic, interactive live streaming experiences for 25,000 participants with up to 25 active speakers or 1,000-person calls, all with open mics and cameras. Daily lets developers build animated graphics, custom layouts, and event-driven components into multi-party live streams and recorded content.

Features and Capabilities

Basics

| | |
|----------------|------------------|
| Voice | Yes |
| Video | Yes |
| Screen Sharing | Yes |
| Chat | Yes |
| Prebuilt | Yes ¹ |

¹Daily Prebuilt product offering

Footprint

| | |
|-------------|------------------|
| iOS SDK | Yes ² |
| Android SDK | Yes ³ |
| PC SDK | Yes ⁴ |

^{2,3}Based on React Native. Native Swift/ObjC, Kotlin/JNI and Flutter upcoming (Dec 2022)

⁴Electron based

Media Processing (Server)

| | | |
|----------------|-----|---|
| Group Voice | Yes | No distinction between voice and video conferencing |
| Group Video | Yes | Routing based; 1,000 participants with open cameras |
| Broadcast | Yes | 25,000 viewers; 1,000 open cameras |
| Recording | Yes | |
| RTMP Streaming | Yes | |
| Media Streams | Yes | |

Media Processing (Client)

| | |
|-------------------|-----|
| Noise Suppression | No |
| Video Background | Yes |

Interworking

| | |
|---------------------|-----|
| Outbound dialing | No |
| Inbound dialing | Yes |
| Number provisioning | No |
| SIP connectivity | No |

Additional Capabilities

Real-time speech to text transcription with support for closed captioning. Integrations API allows state and fate-sharing with third-party partners, e.g., chat features, whiteboarding, and content moderation.

Documentation and Support

Daily offers an API reference along with getting started, demos and additional guides.

Daily offers email, Slack, a ticketing system and live chat support. Enterprise support plans are also available.

Deployment and Pricing

Daily's pricing is based on participant minutes.

Deployment

| | |
|-------------|-----|
| Hosted PaaS | Yes |
| On premise | No |

Pricing

| | |
|-----------------------------|--|
| Base monthly fee | No ¹ |
| Usage model | per participant |
| Support tiers | Multiple tiers ² |
| Customization & consultancy | Available to select customers, directly or via a partner |

¹10,000 free minutes a month

²An enterprise SLA is available

Investment

| Added to report | Detailed metrics | Group sizes |
|-----------------|------------------|-------------|
| Oct 2020 | Sep 2021 | Sep 2022 |