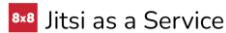
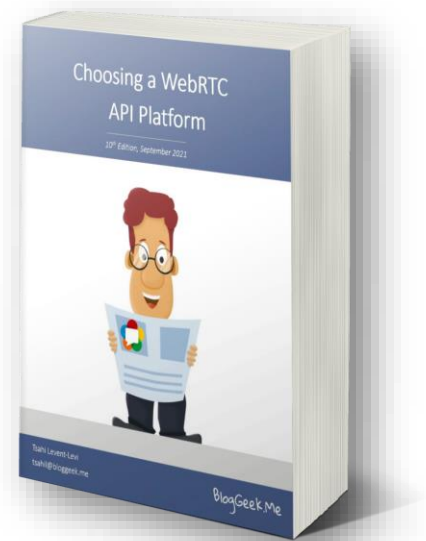


# API Platform Vendors: Daily

This is an example of what you can expect to find for each vendor covered in the Choosing a WebRTC API Platform report, courtesy of Daily.

The following four pages include the information covering [Daily](#)'s capabilities related to WebRTC.

The full report covers the following active vendors:

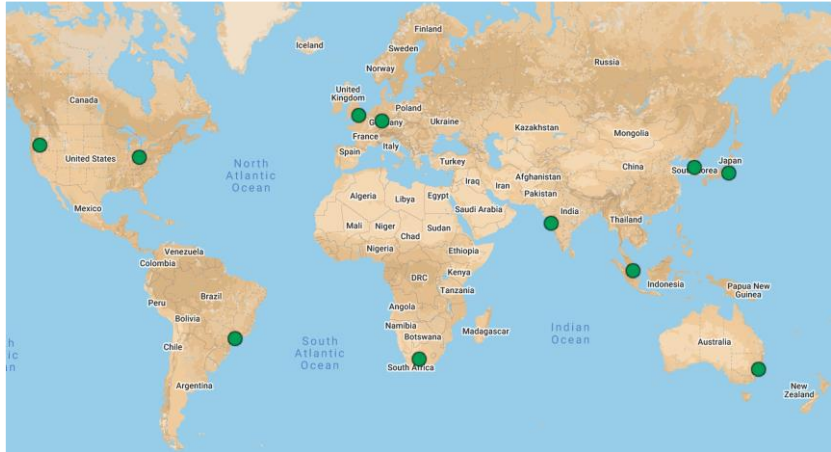


The report is available for purchase online at <https://bloggeek.me/webrtc-paas-report>

# Daily



## At a glance

|                     |   |
|---------------------|---|
| Focus               | Fastest time to value for teams adding video to web applications  |
| Reference Customers | <ul style="list-style-type: none"><li>• Focusmate (<a href="https://focusmate.com">focusmate.com</a>)</li><li>• Lunchclub (<a href="https://lunchclub.com">lunchclub.com</a>)</li><li>• Pitch (<a href="https://pitch.com">pitch.com</a>)</li><li>• Teamflow (<a href="https://teamflowhq.com">teamflowhq.com</a>)</li><li>• Y Combinator (<a href="https://ycombinator.com">ycombinator.com</a>)</li></ul> |
| History & Pedigree  | Founded in 2016, first launching hardware product then software. Launched self-service API in 2019. Video API for developers is its sole product focus  |
| Main office         | San Francisco, CA (United States)   |
| Size                | 50 employees  |
| Financials          | Raised \$60M+ USD to date   |
| Interesting stat    | Longest continuous customer video call ever hosted: 93 days   |
| Data centers        |   |
| Consider when       | looking to go to market rapidly with full featured video  |
| Skip if             | you need strong PSTN capabilities   |

## Overview

Daily has built on WebRTC since its founding in 2016, first building out hardware and software products on its own cloud infrastructure. After introducing APIs to its platform in 2018, it made these APIs self-service in 2019. The company's original experience serving end users as customers enables Daily to understand the challenges of developers who need to build complete communications experiences.

Today, Daily serves a variety of clients, from startups to enterprises, where it focuses on delivering the fastest time to value, however the developer prefers to build. The emphasis is on giving developers flexible, quality tools and features to scale live video and audio.

Daily provides features for both low-code and more flexible, custom implementation. Daily Prebuilt is its low-code offering, an embeddable video call interface. This prebuilt component makes it possible to easily add video call features to an existing web or mobile application. The prebuilt component includes standard video call features like grid and active speaker layout options, input device selection, text chat, recording, call access control, automatic bandwidth management, HIPAA compliance, and localized interface text in 14+ languages. Daily is releasing customization options for the Prebuilt product, including custom color theming, where developers can customize colors of the video call UI.

About half of Daily's clients use lower-level APIs and client libraries, rather than using Daily Prebuilt. Daily offers sample projects for several frameworks, including React, Vue.js, and React Native as starting points for building custom video experiences.

Daily consistently posts developer tutorials to its blog and offers support at every price tier, as well as enterprise SLAs. New features released in 2021 include more extensive call quality visualizations, support for 1,000 cameras and mics turned on in large calls, advanced track subscriptions, RTMP multi-stream support, additional layouts for recording and RTMP streaming, real-time speech-to-text transcription, native mobile, and 10,000 participant support by EOY 2021.

## Features and Capabilities

### Basics

|                |                  |
|----------------|------------------|
| Voice          | Yes              |
| Video          | Yes              |
| Screen Sharing | Yes              |
| Chat           | Yes              |
| Embed          | Yes <sup>1</sup> |

<sup>1</sup>Daily Prebuilt product offering

### Footprint

|             |                  |
|-------------|------------------|
| iOS SDK     | Yes <sup>2</sup> |
| Android SDK | Yes <sup>3</sup> |
| PC SDK      | Yes <sup>4</sup> |

<sup>2,3</sup>Based on React Native

<sup>4</sup>Electron based

### Media Processing (Server)

|                |     |   |
|----------------|-----|---|
| Group Voice    | Yes | No distinction between voice and video conferencing |
| Group Video    | Yes | Routing based; Up to 12,000 video streams           |
| Broadcast      | Yes | 1,000 viewers                                       |
| Recording      | Yes |   |
| RTMP Streaming | Yes |   |
| Media Streams  | Yes |   |

### Media Processing (Client)

|                   |     |
|-------------------|-----|
| Noise Suppression | No  |
| Video Background  | Yes |

### Interworking

|                     |     |
|---------------------|-----|
| Outbound dialing    | No  |
| Inbound dialing     | Yes |
| Number provisioning | No  |
| SIP connectivity    | No  |

### Additional Capabilities

Real-time speech to text transcription

## Documentation and Support

Daily offers an API reference along with getting started, demos and additional guides.

Daily offers email, a ticketing system and live chat support. Enterprise support plans are also available.

## Deployment and Pricing

Daily's pricing is based on participant minutes.

### Deployment

|             |     |
|-------------|-----|
| Hosted PaaS | Yes |
| On premise  | No  |

### Pricing

|                             |                             |
|-----------------------------|-----------------------------|
| Base monthly fee            | Yes <sup>1</sup>            |
| Usage model                 | per participant             |
| Support tiers               | Multiple tiers <sup>2</sup> |
| Customization & consultancy | Not available               |

<sup>1</sup>Low base monthly fee

<sup>2</sup>An enterprise SLA is available

## Investment

|                 |                  |
|-----------------|------------------|
| Added to report | Detailed metrics |
| Oct 2020        | Sep 2021         |