

BlogGeek.Me

BlogGeek.me WebRTC Premium Subscription

Your Gateway to the WebRTC Ecosystem

Tsahi Levent-Levi
tsahil@bloggeek.me

What is BlogGeek.me WebRTC Premium Service?

The BlogGeek.me WebRTC Premium Service is a set of packaged products that help you understand the WebRTC ecosystem.

It includes:

1. Access to the BlogGeek.me WebRTC Vendors dataset
2. Free access to all BlogGeek.me WebRTC reports
3. Private quarterly analyst brief, on any topic you see fit
4. Timly email notifications, customized to your specific needs
5. Dedicated advice, enabling you to tap into BlogGeek.me's experience at any time

Who is this service for?

This service is suitable for enterprises that need better understanding of the WebRTC ecosystem.

The service tends to work best with Corporate Strategy, CTO and Product Management groups who are engaged in the following activities:

- Market sizing of various verticals
- Understanding market dynamics
- Planning 3-5 years ahead

Pricing

3 plans to fit your needs:

	Snapshot	Subscription	Premium
Dataset access	Onetime access (Excel file)	1 year access	1 year access
Private analyst brief	Single call	Quarterly call	Quarterly call
WebRTC reports		1 year access	1 year access
Customized notifications		✓	✓
Dedicated advice			✓
Price	\$4,950 USD	\$15,000 USD	\$32,000 USD

1. BlogGeek.me WebRTC Vendors Dataset

The WebRTC Vendor Dataset is a database collected and maintained since 2012, holding the information known by BlogGeek.me about the WebRTC vendors.

It stores a large amount of meta data per vendor, enabling viewers to analyze the market from various aspects. The dataset can be used to:

- Check a specific market segment for the players in that market, their size and status
- See how a specific WebRTC capability manifests itself in existing projects
- Follow YOUR specific vertical with its competitors and suppliers with ease

The dataset includes over 500 vendors and projects. It is accessible online as part of the subscription service and gets updated on a monthly basis.

Under the **Snapshot** plan, you get an Excel sheet you can use at your own service. The **Subscription** and **Premium** plans offer subscription access to the updated list throughout the year.

2. BlogGeek.me WebRTC Reports

The WebRTC Premium Subscription gives its customers access to the following:

- Full access to all the current and future WebRTC reports on the BlogGeek.me website
- This includes access to all past versions of the reports, as well as any updates made to the reports during the time of the subscription
- Access to any new WebRTC report that will be published during the time of the subscription

As a premium customer, you will have influence over the topics of future research reports.

3. Quarterly Analyst Brief

The WebRTC Premium Subscription include for a quarterly brief on the WebRTC market and ecosystem:

- The brief is 2 hours in length, done via voice or video conference
- The brief is an analyst inquiry time to be used at your discretion
- A summary of the meeting will be sent after the brief takes place

4. Notification Service

The Customized Notification Service enables customers to stay on top of critical news that relate specifically to what you are most interested about.

After defining the topic areas of most interest to you, the service works as follows:

- You specify a list of email addresses that are the recipients of the notification service
- When a news item of interest gets to my attention, you will receive an email with the following:
 - Link to the news item
 - Quick analysis of why it is of importance to you
- Online report accessible to you with all notifications sent throughout the subscription service

5. Dedicated Advice

The Dedicated Advice Service enables customers to ask questions at any point in time on things they need around VoIP and WebRTC.

It includes 3-8 hours on a monthly basis on average:

- 3 voice or video calls during the month
- Unlimited amount of questions via email, answered within 48 hours

This service is offered as part of the **Premium** plan only.

Why Select the Premium Subscription?

Ability to understand better the WebRTC ecosystem:

- By exploration of the dataset I collect in the way that fits best to their own needs
- By reading the generic reports I write on the ecosystem
- By being able to affect the next reports I'd be reading

Ability to tap into my experience in this domain:

- The quarterly brief, where questions can be asked openly
- The quarterly brief, which also enables me to understand more about the customer
- The notification service, where I focus and point the customer to relevant up to date news and trends that I see from following the market

Not sure which plan fits your needs? Email me at tsahil@bloggeek.me to schedule a free strategic WebRTC review call, where we will understand together what your challenges are and how I can assist.